

Formulating the Plan

1. What is the problem?
2. What does the data and other factual information tell you?
3. Does the data and other factual information support the problem?
4. Does the target population perceive this as a problem?
5. Does your organization (and other key collaborators) support resolving this problem?
6. In general, what are you hoping to accomplish?
7. Specifically, what do you want to increase/decrease? (From what to what?)
8. How do you plan to increase or decrease this issue?
 - What resources will it take to make this happen?
9. Does anyone else need to be brought in to address this issue?
 - What will you need to do to make that part happen?
10. Is there anything else you need to consider?